

JANUARY

Multiple program topics are under consideration at this time.

FEBRUARY 11TH SPEAKER



JOHN C. THOMAS
OWNER OF CATCHLIGHT, A COMMERCIAL PHOTOGRAPHY
STUDIO ESTABLISHED TO CRAFT DISTINCTIVE DIGITAL
PHOTOGRAPHY.

PHOTOGRAPHER JOHN C. THOMAS IS EQUALLY AT HOME
PHOTOGRAPHING PEOPLE, PLACES AND THINGS IN THE STUDIO
AND ON LOCATION. JOHN'S PORTFOLIO WORK INCLUDES
PEOPLE, PRODUCTS, FOOD, ARCHITECTURE, AVIATION, AERIAL,
PANORAMIC LANDSCAPE AND CORPORATE WORK FOR ANNUAL
REPORTS, BROCHURES, CATALOGS, BOOKS, WEBSITES AND
MANY OTHER APPLICATIONS.

PHOTOGRAPHER OF FOOD • INDUSTRIAL • PRODUCTS • PEOPLE

While on a family vacation at age 14, John had a once-in-a-lifetime experience assisting Julius Shulman, a Life Magazine architectural photographer, with a photo shoot of a resort. From the first click of the shutter, John knew he had found his calling. He grew to love aviation, a fascination he was able to pair with photography throughout his career. John is just as comfortable shooting a portrait for an annual report as he is taking photos in the wilderness, from the air or in fisheye's kitchen studio.

"I consider it a privilege to be called upon to help some of the best marketing communications professionals to produce positive results through my images."

More about John:

John Thomas and CATCHLIGHT STUDIOS...

Not many people can say they have worked their whole career in a field they absolutely love.

Thanks to you I have enjoyed a long and wonderful career promoting your brands through the art of photography. I was asked what makes my job special? First, the relationships, second, the challenge! I never knew what the day might bring. From -15 degrees below zero knee deep in snow photographing timber harvesting to +110 degrees photographing the cockpit of Arnold Palmer's jet to luscious food.

Photographing nuclear rods in the moon pool of Iowa's only nuclear reactor, the first robotic surgery in our area, Bo Diddley with the Iowa Hawkeyes, and the President of the United States. I've hung out of helicopters, bucket trucks, and climbed the tallest grain bins.

I have to give a shout out to Mitchell & Benson Photography, DLJ Studios, and the guys at fisheye for making room for me in 2002.

Website: catchlight.ws

MARCH

Speaker/Member Kevin Railsback: Please respond to recent communication from Pres. Kerry Lawrence requesting preferred topics for Kevin's presentation. Please provide him with topics in his field that you would find most interesting.



A few of the images shown in the November Indian Creek Nature Center Exhibition.

MEMBERSHIP DUES

Membership Dues of \$25 will remain the same for 2024. Renewals are encouraged beginning at the January meeting. Renewal will include 3 forms: Membership Application, Liability/Model Release (photo permission for photos taken during events) and Digital Image Release. Online memberships are also an option but may be temporarily unavailable in the future during transition to a new web host.

New members who joined Oct - Dec in 2023 also include 2024 membership.

ANNUAL CONTEST

There were many tough decisions to be made by this year's judges John Thomas, Lisa Bergmann-Smithey and Geoff Stellfox. A total of 113 photos entered by 15 members in 8 annual categories and 1 monthly category. Eleven members received 37 awards ranging from 1st, 2nd, 3rd, Honorable Mention and Best of Show. Thank you to all who participated.

"Photography is a way of feeling, of touching, of loving. What you have caught on film is captured forever. It remembers little things, long after you have forgotten everything." – Aaron Siskind

THE POWER OF IMAGERY



Why was a digital image release created?

We respect that you are the copyright owner of your images and asking permission

to showcase your talent while encouraging education and club growth.

Our digital images can also be used to promote LAPC through brochures, newsletters, website & social media.

A segment of the November meeting was a video presentation highlighting a new digital image release and the Indian Creek Nature Center Exhibition. In an effort to amplify the reach and impact of our talented members, LAPC is introducing a new document that grants permission to utilize member-submitted digital images for promotional purposes.

LAPC is home to incredible photographic talent and skills. The stories we capture through our lenses deserve to be shared with our community and a broader audience to encourage new members. The new permission document is designed to facilitate just that.

What Does the Permission Document Entail?

This document is a straightforward agreement that allows the LAPC to use the digital images submitted by our members for promotional activities. These activities may include:

1. **Social Media Features:** Highlighting exceptional member works on our official social media platforms to showcase the diversity and creativity within our community.
2. **Club Website:** Building a dynamic and engaging online gallery that celebrates the talent and accomplishments of our members.
3. **Promotional Materials:** Incorporating select images into promotional materials such as flyers, brochures, and event banners to attract new members and sponsors.

Your Voice, Your Choice

It's important to emphasize that members have full control over which of their images are included. The permission document is not an obligation but an opportunity for those who wish to contribute to the club's growth and visibility.

How to Participate

To be a part of this exciting initiative, the Digital Image release will be offered in 2024 with membership renewal. We encourage everyone to consider joining this effort to collectively elevate the profile of our vibrant photo community and encourage new members. We believe in the power of visual storytelling to inspire and connect. Thank you for your continued passion and dedication to LAPC. Let's share the world through our lenses.

NOVEMBER ANNUAL MEETING REVIEW



We celebrated 20 years of club existence with cake. Bob Lancaster spoke about founding the club 20 years ago and how much the club accomplished in its earlier years.

Connie showed a video explaining why we want members to sign digital image release forms and explained the details of the rights granted the club by the release.

Doug Schaeffer spoke about his experience leading the contest committee for many years.

Officers for 2024 were elected, without opposition, unanimously:

- President – Kerry Lawrence
- Vice President – Chris Kardos
- Secretary – Sue Biederman
- Treasurer – Keith Sutherland

Keith Sutherland interviewed Dean Traver about the hows and whys of his photography.

Chris Kardos and Gail Vandewalker cleaned up in the annual contest.

The club theme contest on “reflections” was won by Gail Vandewalker.

Notes by Keith Sutherland

WEBSITE FUTURE

Our current web host, PortalBuzz, has notified us that they will close their webhosting service on February 29. The board is exploring options for websites, communications and information storage.

As the Communications director, I have a strong desire to have a user friendly and inviting website appearance to encourage new members. We are moving in a direction to share member images and present an active view of our club. I hope to have our newsletter available for members to view online.